

FOR IMMEDIATE RELEASE

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Educational Alliance Names Richard Baum as President and CEO

NEW YORK, NY – Educational Alliance is excited to welcome **Richard Baum** as the new President and CEO, effective June 26th. Mr. Baum is currently Chief of Staff at New York University, a position he has held for the past 11 years across two university presidents, and has devoted his career to managing complex organizations in the public and non-profit sectors, including in the spheres of public policy, academia, and research.

"I'm deeply honored to join Educational Alliance, which has served the people of Lower Manhattan for more than 130 years," said Baum. "This historic organization is as relevant as ever, having a real impact on the lives of a diverse array of New Yorkers, and helping people flourish by providing a range of outstanding programming and services. I look forward to building on this strong foundation and working with the Educational Alliance team and the Lower East Side community to carry out this critical work together."

"We were determined to find a thoughtful and caring President to lead us as we address the pressing urban issues of today," said **Darcy Bradbury**, Chair of the Educational Alliance Board of Trustees. "We reviewed hundreds of applications from across the country and narrowed the field to an outstanding roster of finalists. Rich's demonstrated ability to lead complex, forward-thinking organizations and his commitment to building inclusive communities made him the right choice for the position. Throughout the selection process, he demonstrated time and again a deep understanding of Educational Alliance's mission and our Jewish values, and he brings a genuine commitment to lift up people of all ages and help turn strangers into neighbors. Rich and our team have an opportunity to make a lasting impact in Lower Manhattan and I am confident he will be a phenomenal leader for our community."

Mr. Baum began his career in public service as the youngest member in the history of the Orange County Legislature, serving as minority leader from 1994-97. He went on to serve in New York State government, first as Chief of Staff in the Office of the New York State Attorney General, followed by a tenure as Secretary to the Governor (the governor's senior-most advisor). Prior to joining NYU in 2011, he was Chief Operating Officer at the New York Academy of Sciences, one of the oldest scientific academies in the country. Mr. Baum earned his B.A. degree in history from Cornell University.

"Over the past 12 years at NYU, Rich Baum has proven himself to be a natural and outstanding leader," said **NYU President Andrew Hamilton**. "Smart, strategic, focused, straightforward, and a person of great integrity, Rich has been an inestimable colleague, a person that others look to get things done, seek out for sage advice when confronting challenges, and know they can rely on. The Educational Alliance is fortunate to have him, and we at NYU are glad for him, but he will be much missed."

Educational Alliance secured the services of Sandler Search to support the selection process and reviewed hundreds of candidates without regard to race, color, religion, national origin, gender identity and expression, marital status, sexual orientation, age, disability, veteran status, or any other characteristic protected by federal, state, or local law.

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ABOUT EDUCATIONAL ALLIANCE

Educational Alliance brings together and partners with diverse communities in Lower Manhattan, offering individuals and families high-quality, multi-generational programs and services that enhance their well-being and socioeconomic opportunities. We are proud of our legacy as a Jewish organization, and we provide high-quality, transformational services and programs to all New Yorkers through our network of community centers. As we have for 130 years, we offer best-in-class programming—now across 15 sites—focusing on a mix of education, health and wellness, arts and culture, and civic engagement.